

Partner Distribution & Loyalty Strategy

Purpose:

Show how to adopt PTRN as a payment/loyalty asset, set budgets, prevent abuse, and measure impact.

Executive Summary

- PTRN is a fixed-supply ERC-20 (20,000,000) designed for utility: payments and loyalty.
- Go-to-market: keep a small market float (e.g., ~105k in PTRN/USDT) for reference pricing; distribute most ptrn via partners (casinos, gaming, e-commerce, communities) as a bonus currency.

Outcome: real users, real utility, growing holder base without heavy liquidity spend.

Guiding Principles

- Honest & transparent: no mint, no admin fees (on-chain distribution)
- Utility > hype: rewards tied to real actions (deposits, purchases, retention)
- Simple for users: 8 decimals, standard ERC-20 - add token to wallet and use.
- Partner autonomy: each partner designs their own reward rules within the guardrails below.

Roles & Wallets

- Treasury (cold): long-term storage of PTRN.
- Operations (hot): budget for payouts to partners.
- Partner wallet: receives allocated PTRN, sends to end-users per its program.

Partner Program Types

- Onboarding bonus – grant PTRN on 1st deposit/purchase.
- Activity rewards – grant per session, per spend tier, or per event.
- Tiered loyalty – Silver/Gold/VIP with monthly PTRN stipends.
- Cashback in PTRN – % of net spend returned in PTRN.
- Challenges/quests – complete tasks → earn PTRN.
- Referral – inviter + invitee both receive PTRN when criteria met.
- Redemption catalog – PTRN → free spins/discounts/credits/VIP access.

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Internal Pricing Policy

- Partners may set an internal ptrn rate (e.g., 1 PTRN = N/A value for perks)
- This rate is for perks only and may differ from DEX market price; communicate clearly.
- Avoid “investment” language; PTRN is utility inside the partner program.

User Journey (Example)

1. User registers or makes a qualifying action.
2. Partner sends PTRN to user wallet (or user claims on-chain)

User sees PTRN in MetaMask/TrustWallet and can:

- Redeem for partner perks
- Hold/Transfer externally (true crypto ownership)

User Journey (Example)

Network: Ethereum mainnet.

Token: PTRN Petoron (contract address: 0xce675d637bb5e3adafdc4d1e475a35d75f6d95bc)

Wallet ops: Partner wallet with PTRN & ETH for gas.

Distribution:

Direct ERC-20 transfers for clients fulfilling promotional terms or other actions (taking into account your marketing strategy)

Redemption Catalogue (Examples)

- Gaming: free spins bundles, rakeback %, VIP seat, tournament tickets.
- Services: subscription upgrade, feature unlocks, beta access.
- Any other actions: PTRN is universal and suitable for any type of marketing strategy, you decide for yourself.

Communications (Examples)

- Short banner: “Earn PTRN for real activity. Keep it, trade it, or redeem for perks.”
- FAQ highlights: What is PTRN? how to add to wallet? who pays gas? internal rate.
- Trust signal: link to [Etherscan](#) (verified)

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Governance & Compliance Notes

- No promises of price or returns, PTRN is a utility token.
- Partner owns end-user T&Cs and provide the token and instructions for use.

Example Numbers (Fill With Your Figures)

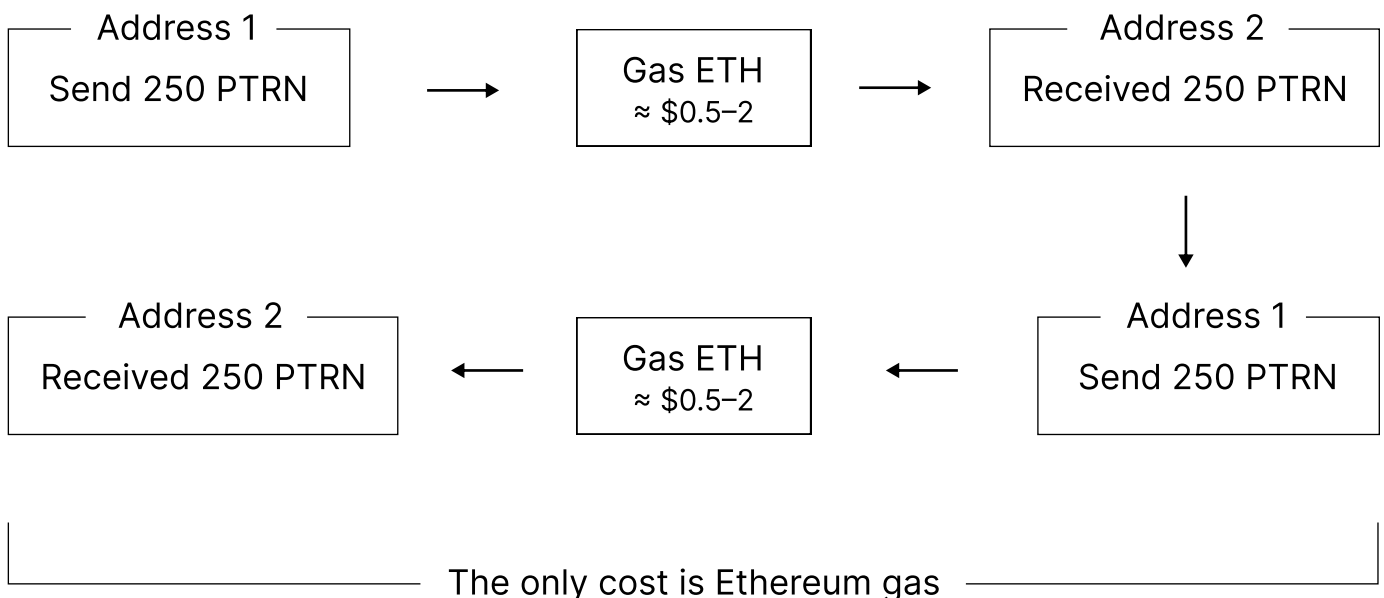
Partner start cap: 100,000 PTRN

- Onboarding: 25 (50, 100...) PTRN per new verified user
- Cashback: 2% in PTRN, monthly cap 500 PTRN per user
- VIP: 1,000 PTRN / month for top tier

Example redemption: "200 PTRN → free spins Pack A" (or your perk)

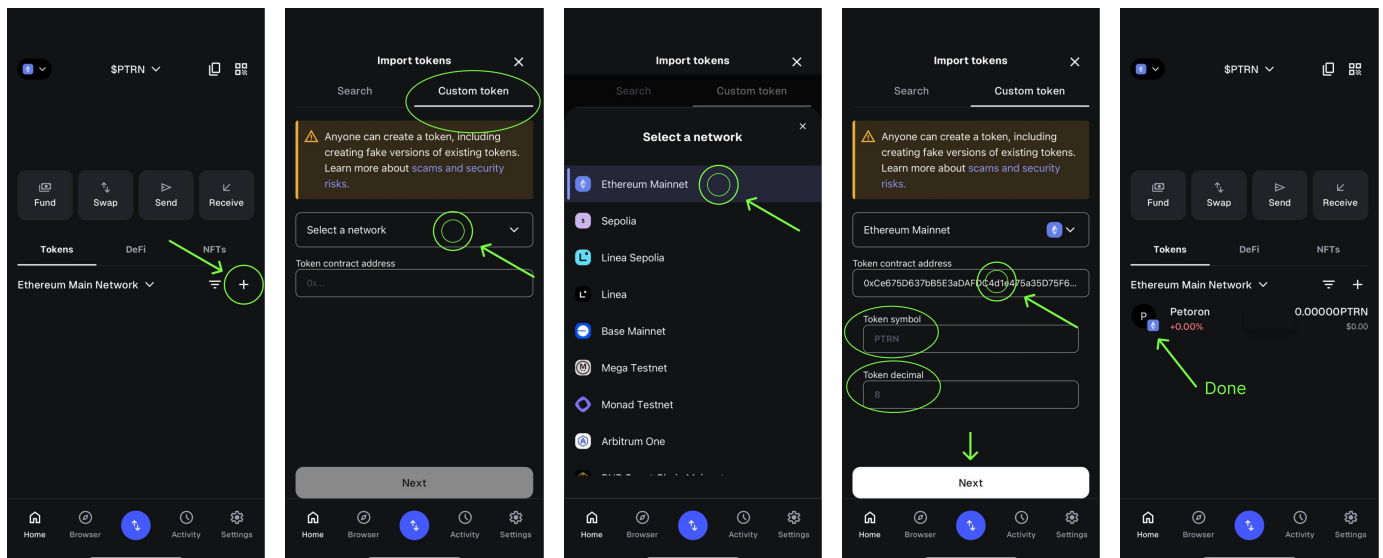
Simple Work Scheme

- PTRN coins have no fees, all you pay is ETH gas



How to add PTRN to MetaMask/Trust Wallet

1. Copy the token contract address:
0xce675d637bb5e3adafdc4d1e475a35d75f6d95bc
2. Open your wallet:
In MetaMask: open the app or extension in your browser
In TrustWallet: open the app
3. Select the Ethereum mainnet network
PTRN operates on the Ethereum mainnet, make sure you select this network.
3. Click import or custom tokens (at the bottom of the asset list).
 - Insert the contract address:
0xce675d637bb5e3adafdc4d1e475a35d75f6d95bc
 - The remaining fields will be filled in automatically (symbol: PTRN, decimals: 8).
 - Click import token
4. Done, now PTRN will appear in your list of assets, and you can:
 - Store Coins
 - Receive Transfers
 - Send PTRN to other users (with gas fees in ETH)



using the MetaMask interface as an example

Be sure to keep some eth in your wallet (even \$1–2 is enough), otherwise PTRN transactions will not be able to go through, since gas is paid in ETH.

Okay, how do i start?

1. Create company wallet:

You need to create a new wallet or work with an existing one (if you already have one)

2. Add the PTRN token to your wallet:

Installation instructions are on page 4

3. Copy your PTRN ERC-20 address:

It should look like this - "0x31187017dc243d4d46126bb5a160bb98ffeef39b" (your will have your own)

4. Provide your address:

Receive the first 100,000 PTRN to your wallet.

Ready

Now you can work with your clients and implement any bonus programs, promotions, or sweepstakes.

If your marketing strategy is successful and clients like this method of communication, you can expect an increase in the number of PTRN for your company or project.

It's important to note that at this stage, only 105,000 PTRN are in pool circulation; all other coins can only be obtained or earned by completing pre-determined actions.

This allows for exclusivity and inaccessibility, as coins can be obtained from partners.

You can also create bonus program that can only be paid with PTRN.

THANK YOU FOR YOUR ATTENTION !

[GitHub](#) & [SourceForge](#).

Petoron | Ivan Alekseev | 2025